

RETAIL SERVICES

Increase Retail Traffic

GET MORE TRAFFIC INTO YOUR DISPENSARY OR STORE

Local SEO Audit.....	\$3,900
Ongoing Local SEO.....	Monthly investments start at \$2,000

Exclusively for **dispensaries with less than three locations**, this audit will assess your current set-up to determine how you can rank higher and be featured in Google's top three local search results. Our monthly SEO will help you keep your top position or rank higher.

Paid Media Management.....	Starting at \$2,500
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The rules are changing around cannabis advertising and paid media is now an option on certain platforms. Mary Jane Marketer has more than 15 years of paid media experience and knows how to create ads that convert. We are data-driven and focus on getting you as much traffic, and customers, as possible. *Ad spend not included.*

In-Store Events.....	Starting at \$2,300
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**In-store Events** help increase traffic and attract new customers. We develop and implement in-store events focused on education, wellness, products and beyond that target your ideal customer. The package includes an event toolkit so you can do it yourself, or our master hosts can cultivate an engaging in-store experience.

Get in touch  
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