

## DIGITAL MARKETING

## Expansion + Engagement

FIND AND ENGAGE YOUR CORE AUDIENCE ONLINE

Promotional Strategy.....\$2,500

Ready to expand your reach online? After looking at your current online presence and desired target audience, our **Promotional Strategy** provides strategic recommendations to expand your target audience through social media and paid media options that match your budget.

Ongoing Social Media Support.....\$1,900

As more of the world turns to social media for recommendations, it's more important than ever to have a social media presence that aligns with the stories you want to tell. Mary Jane Marketer can help your cannabis brand with direct to consumer engagement and help establish you as an influencer in the space.

Paid Media Management. Monthly engagements start at \$1,200

Until recently the cannabis and CBD industries have not have much access to paid media, but that's starting to change. We will explore which options are right for your brand, both online and off, and implement campaigns that reach your target audience. Ad spend not included.

Get in touch

hello@maryjanemarketer.com maryjanemarketer.com

